



cade lucas design



XCENTR

## CENTR BY CHRIS HEMSWORTH

### CLIENT

Centr By Chris Hemsworth

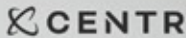
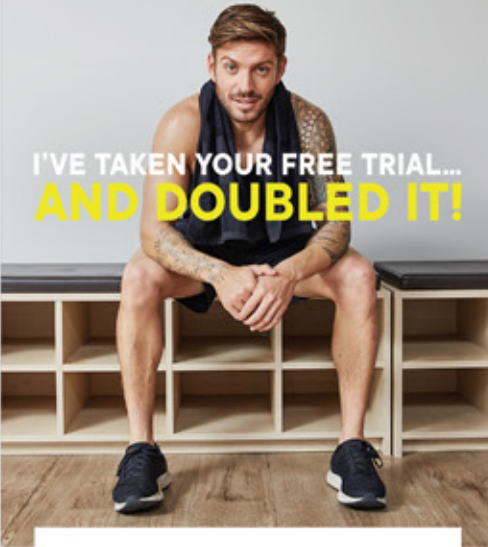
### YEAR

2022-2023

### DESCRIPTION :

Collaborating with the creative team, I crafted EDM and social media assets to boost the fitness app and other related services.



I'VE TAKEN YOUR FREE TRIAL...  
**AND DOUBLED IT!**

Luke here! I'm Chris Hemsworth's personal trainer, and I've got the perfect way to kick off your extended 14-day free trial...



A 15-minute workout, no equipment required – just you, me and Chris training hard together.

**COUNT ME IN**

**TO ENJOY 14 DAYS FREE:**

- 1 Tap [here](#) to log in with existing email address
- 2 Select a plan & enter code **CEN14FT5**
- 3 Select **START FREE TRIAL NOW**

Get to it! You have 48 hours to lock it in.  
**Luke**


**BEGIN**

NEW 3-WEEK BEGINNER'S PROGRAM

Are you a total fitness newbie? Start your fitness journey and prove you can move with **Centr Begin**, the 3-week program designed for absolute beginners, available in the Programs section.

You'll build confidence with workouts you can master and be supported at every step by trainers you'll love: our new beginner cardio and strength expert Maricris Lapaix and foodie-meets-fitness favorite Dan Churchill.

To make it even easier to get started, we've included all the equipment you need in the **Centr Fitness Kit**.



**SHOP NOW**

6:40 PM

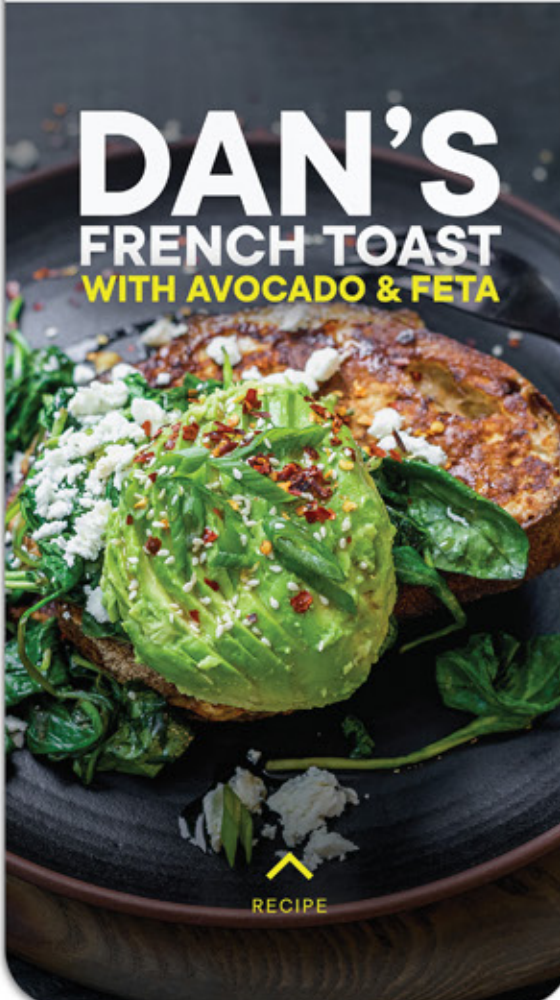
Instagram

centrfit

**DAN'S**

**FRENCH TOAST**

WITH AVOCADO & FETA



RECIPE

Instagram

centrfit

**DAN'S**

**CHICKEN NUGGETS & MIXED GREEN SALAD**



RECIPE

Instagram

centrfit

**SERGIO'S**

**MEATBALL LASAGNA WITH GREENS**



RECIPE

Instagram

centrfit

**DAN'S**

**COCO-CARAMEL ENERGY SMOOTHIE**



RECIPE

Instagram

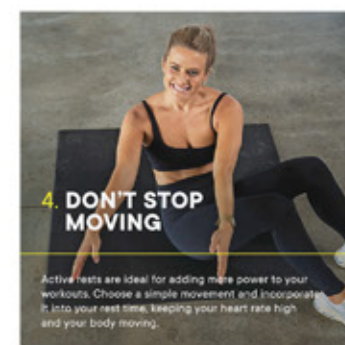
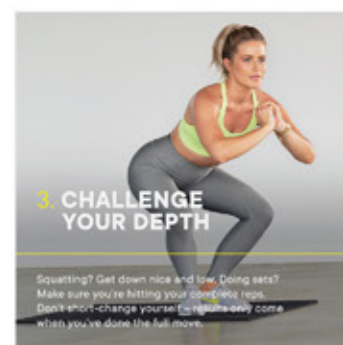
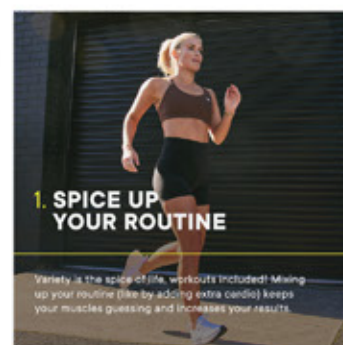
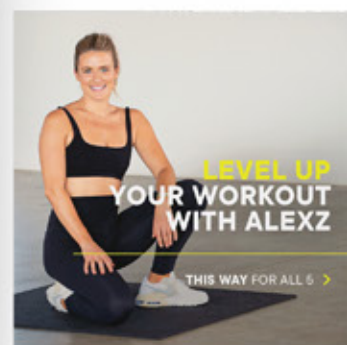
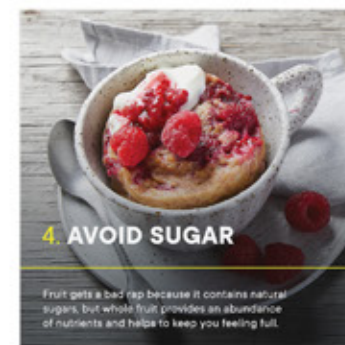
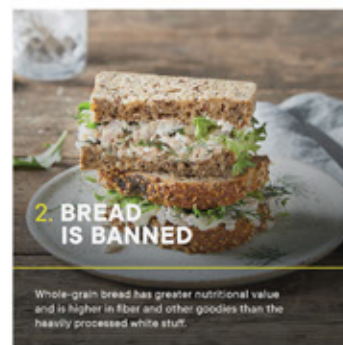
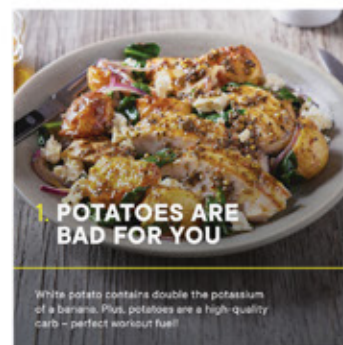
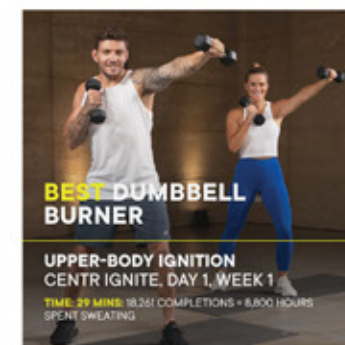
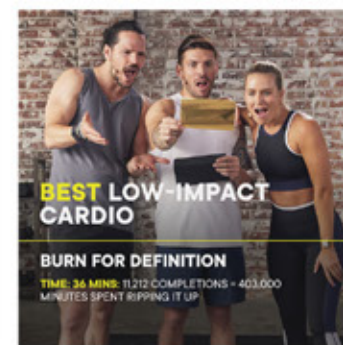
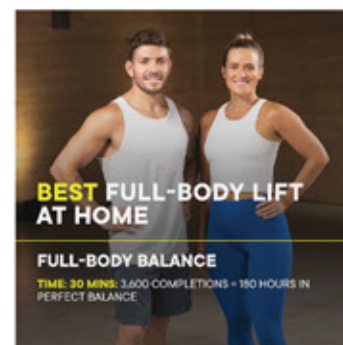
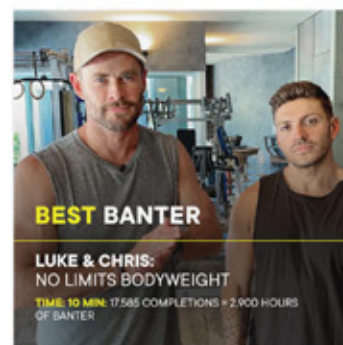
centrfit

**LUKE'S**

**HERBED CHICKEN & ZUCCHINI RISONI**



RECIPE



## CORPORATE IDENTITY

CLIENT

Versent

YEAR

2023

### DESCRIPTION :

Collaborating with the Creative Director, this project illustrates the process of shaping Versent's new brand identity, from conceptualisation to execution.





# Born to build and run

At Versent we are engineers, builders, shapers, advisors, strategists and game changers. The world's leading businesses and top technology companies choose to partner with us.

[versent.com.au](https://versent.com.au)



VERSENT

Versent is a leading technology consultancy. We exist to architect, build and operate cloud-native applications, data streams, platforms, and services. We work with customers to transform their businesses through technology in ways they never imagined, harnessing the deep expertise of our 600 Versentians.

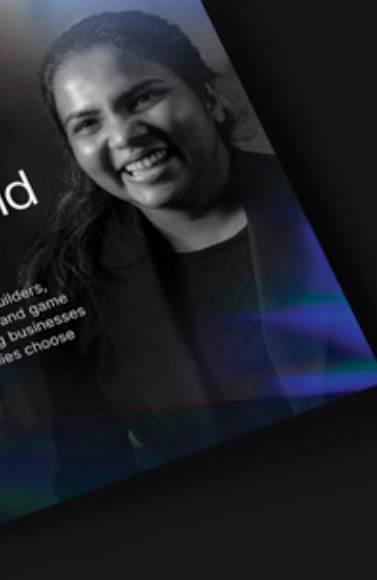


Find out more at [versent.com.au](https://versent.com.au)



## Born to build and run

At Versent we are engineers, builders, shapers, advisors, strategists and game changers. The world's leading businesses and top technology companies choose to partner with us.



"Throughout our transition to AWS, Versent have been with us every step. We confidently rely on Versent's deep cloud-native expertise to guide us on future step changes to flexibly adapt and grow in-line with operational and market opportunities."

Michael Kinnane, Chief Information Officer

 LAND SERVICES SA

### Our values drive incredible outcomes

At Versent we are a culturally led organisation. That means we focus on these core principles which propel us forward.



**Craft + context over processes**

We focus on solving the fires of engineering capability and project understanding rather than sticky-tape over skills gaps with systems and processes.



**Outcomes over inputs**

We align to shared goals rather than a number set of tasks. We care about making a difference and aligning with our clients over the big picture.



**Engineering excellence**

We recruit, train, and reward for exceptionally high standards.



**People before commercial**

Humans always come first. And the best way to solve challenging problems, drive alignment, and get things done, is a human conversation.



**Deep collaboration**

We nurture true dialogue and collaboration with our customers and within our teams. The best outcomes happen when everyone puts in the same direction.

Going cloud-native has allowed us to do so much. We have unlocked a whole new set of possibilities for our business, delivering pace, speed, agility, time to value and innovation. We are able to deliver more insights to make better decisions.

Gerran Jones, General Manager Technical Foundation, Boral



Versent is a leading technology consultancy. We exist to architect, build and operate cloud-native applications, data streams, platforms, and services. We work with customers to transform their businesses through technology in ways they never imagined, harnessing the deep expertise of our 600 Versentians.



"Throughout our transition to AWS, Versent have been with us every step. We confidently rely on Versent's deep cloud-native expertise to guide us on future step changes to flexibly adapt and grow in-line with operational and market opportunities."

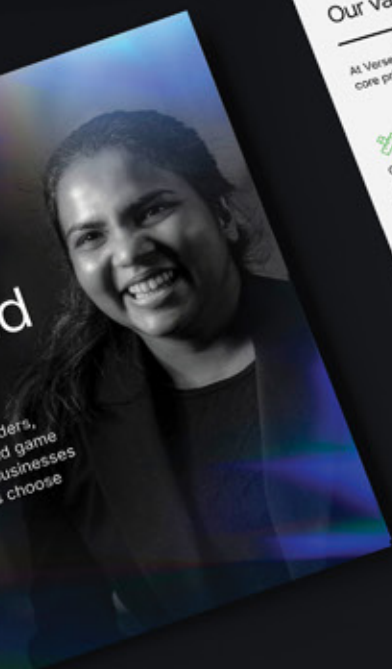
Michael Kinnane, Chief Information Officer

 LAND SERVICES SA



## Born to build and run

At Versent we are engineers, builders, shapers, advisors, strategists and game changers. The world's leading businesses and top technology companies choose to partner with us.



Heading goes here

## Transform your customer experience

Ore voluptate. Ut et apella ne perit que veniit ipsam arqui solunte dame odias apid que piamusant que occabor apeliqualis quaspera beati volupta.

Omnia quae eius autem sum et faccae essia volentibus. quis exin restet qui et aliaqui occulaut expiacculpa nentem.



# Digital

Transformative product design meets world-class technology

## Versent PowerPoint presentation template

Welcome to your new look for presentations

VERSANT

VERSANT Logo, September 2, 2020

## Services lock-ups

Advisory  
Cloud  
Security  
Data & Insights  
Modern Run  
Digital

## Advisory Cloud Security Data & Insights Modern Run Digital

## Transform your customer experience.

Ore voluptate. Ut et apella ne perit que veniit ipsam arqui solunte dame odias apid que piamusant que occabor apeliqualis quaspera beati volupta.

Ore voluptate. Ut et apella ne perit que veniit ipsam arqui solunte dame odias apid que piamusant que occabor apeliqualis quaspera beati volupta.



## Heading goes here

Ore voluptate. Ut et apella ne perit que veniit ipsam arqui solunte dame odias apid que piamusant que occabor apeliqualis quaspera beati volupta.

Our mission is to help you achieve your goals. We are a team of experts who can help you achieve your goals. We are a team of experts who can help you achieve your goals.



## Heading goes here

### Culture-first Outcomes-driven Engineering-led

Ore voluptate. Ut et apella ne perit que veniit ipsam arqui solunte dame odias apid que piamusant que occabor apeliqualis quaspera beati volupta.

Learn more at [link.com.au](#)



## Modern Run

Maximise your cloud performance and lower TCO

VERSANT

## Transform your customer experience.

Ore voluptate. Ut et apella ne perit que veniit ipsam arqui solunte dame odias apid que piamusant que occabor apeliqualis quaspera beati volupta.



## Bullet points

Subheading	Subheading	Subheading	Subheading
1. Lorem ipsum dolor sit amet	1. Lorem ipsum dolor sit amet	1. Lorem ipsum dolor sit amet	1. Lorem ipsum dolor sit amet
2. Consectetur adipiscing elit	2. Consectetur adipiscing elit	2. Consectetur adipiscing elit	2. Consectetur adipiscing elit
3. Sed do eiusmod tempor	3. Sed do eiusmod tempor	3. Sed do eiusmod tempor	3. Sed do eiusmod tempor

## Welcome to Versent

### Transform your customer experience

Ore voluptate. Ut et apella ne perit que veniit ipsam arqui solunte dame odias apid que piamusant que occabor apeliqualis quaspera beati volupta.

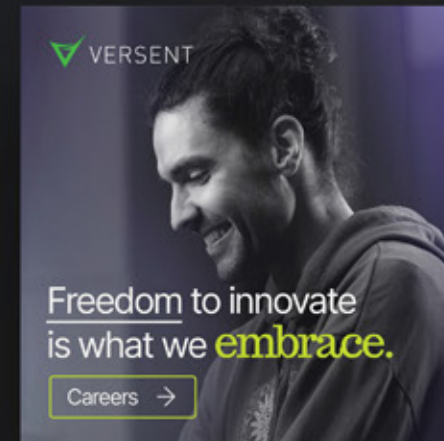
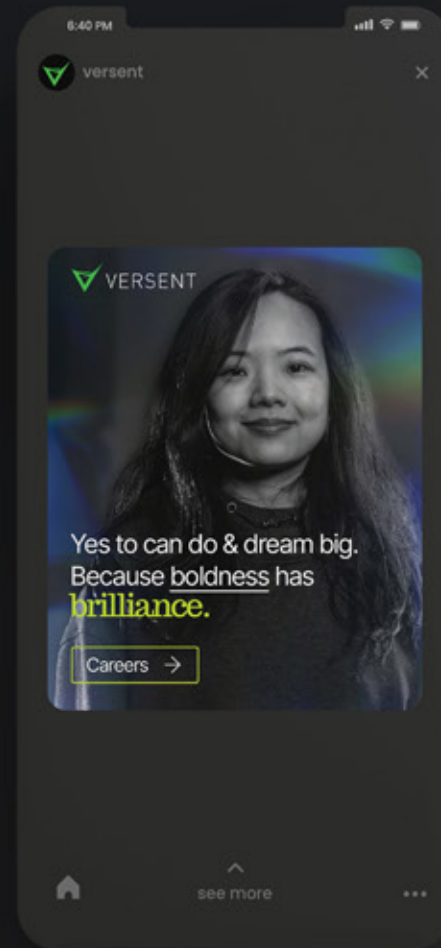
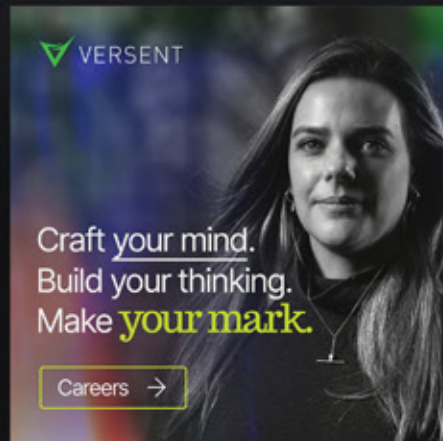
Ore voluptate. Ut et apella ne perit que veniit ipsam arqui solunte dame odias apid que piamusant que occabor apeliqualis quaspera beati volupta.

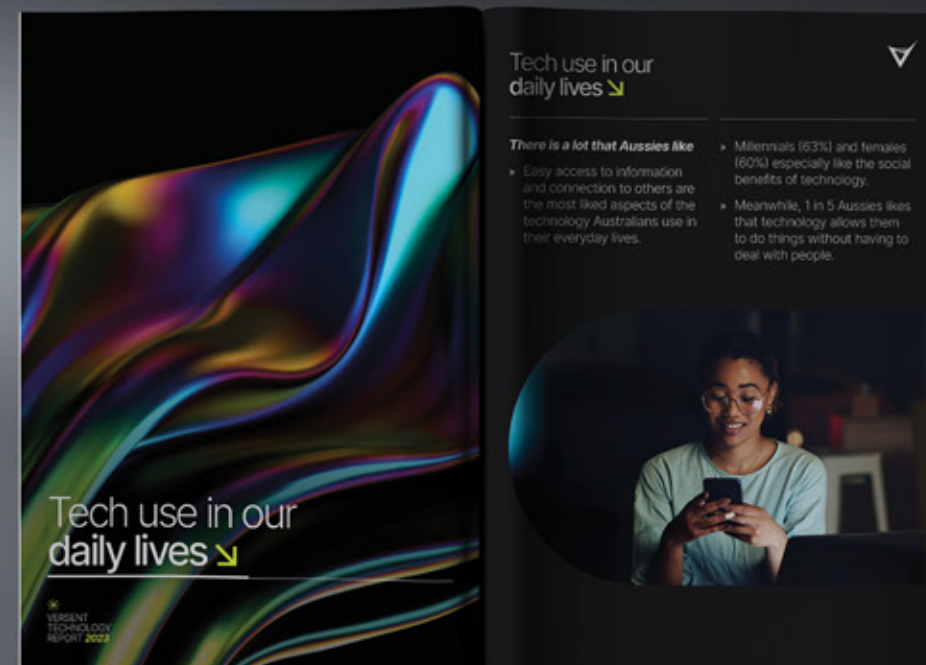
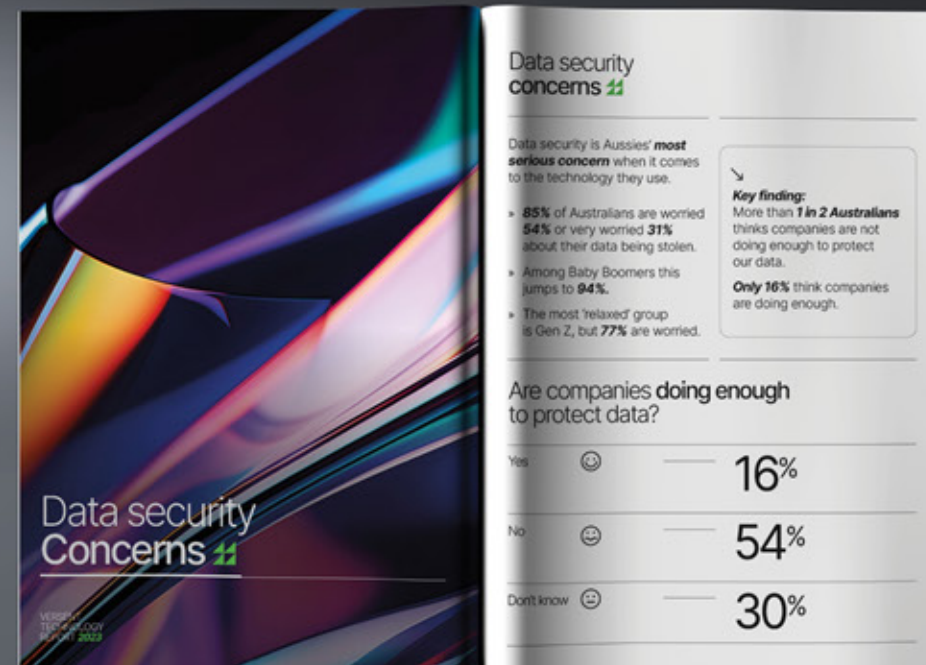
Some of our services are:

- Ore voluptate. Ut et apella ne perit que veniit ipsam arqui solunte dame odias apid que piamusant que occabor apeliqualis quaspera beati volupta.
- Ore voluptate. Ut et apella ne perit que veniit ipsam arqui solunte dame odias apid que piamusant que occabor apeliqualis quaspera beati volupta.
- Ore voluptate. Ut et apella ne perit que veniit ipsam arqui solunte dame odias apid que piamusant que occabor apeliqualis quaspera beati volupta.

## Primary colour palette

Primary Colours	Greys
Versent Green HEX #008000 RGB 0, 128, 0	Dark Grey HEX #333333 RGB 51, 51, 51
Versent Yellow HEX #FFD700 RGB 255, 215, 0	Light Grey HEX #AAAAAA RGB 170, 170, 170
Versent Blue HEX #0000FF RGB 0, 0, 255	Very Light Grey HEX #F0F0F0 RGB 240, 240, 240





# MODI

BRAND GUIDELINES 2023

## Colour scheme - Palette

### Astin Martin

RGB 0, 11, 29  
Web #000B1D  
CMYK 100, 86, 54, 81

### Bugatti

RGB 0, 44, 58  
Web #002C3A  
CMYK 100, 69, 51, 59

### Audi

RGB 1, 60, 66  
Web #013C42  
CMYK 93, 53, 53, 56

### Travertine

RGB 228, 221, 204  
Web #E4DDCC  
CMYK 13, 12, 22, 0

### White

RGB 255, 255, 255  
Web #FFFFFF  
CMYK 0, 0, 0, 0

### Grey

RGB 213, 215, 218  
Web #D5D7DA  
CMYK 19, 13, 13, 0

Modi Brand Guidelines

7

## Stand Alone Logo

# MODI

MODI BRAND GUIDELINES

3

## Typography

Inter  
**Aa**

Hello, I am Inter. Nice to meet you  
Inter Light

Hello, I am Inter. Nice to meet you  
Inter Regular

Hello, I am Inter. Nice to meet you  
Inter Medium

Hello, I am Inter. Nice to meet you  
Inter SemiBold

Hello, I am Inter. Nice to meet you  
Inter Bold

Display Font - IBM Plex Sans  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

MODI BRAND GUIDELINES

8

## BRAND IDENTITY

### CLIENT

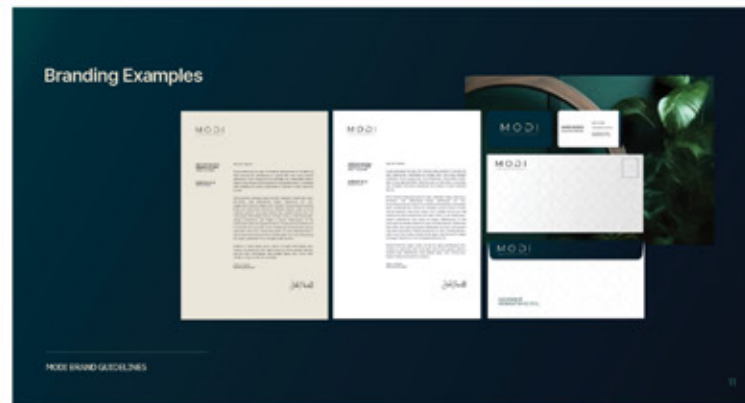
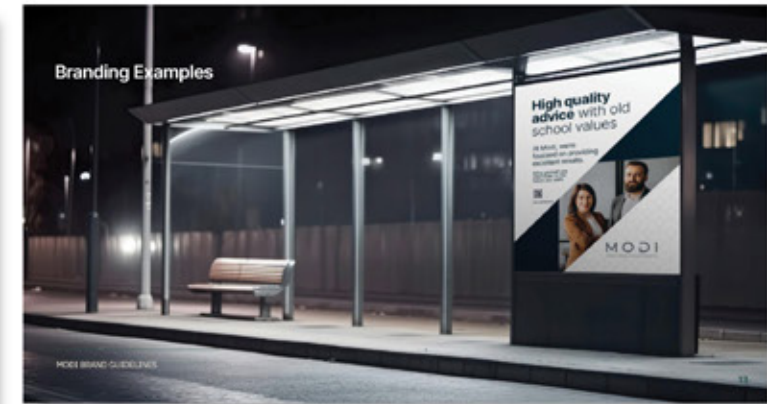
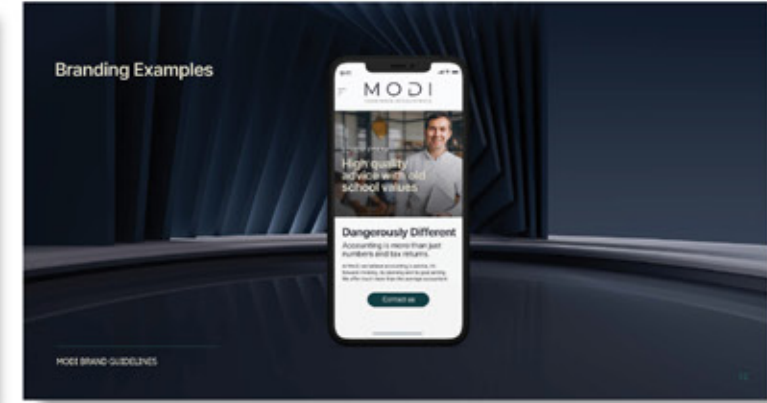
MODI Chartered Accountants

### YEAR

2023

### DESCRIPTION :

This project showcases the journey of sculpting Modi's fresh brand identity, from conception to realisation.





## MUSIC POSTERS

CLIENT

Foxtel

YEAR

2007-2015

### DESCRIPTION :

Crafted vibrant A0 posters to showcase diverse music events on premier TV channels — Music Max, Channel V, and MTV.



**TONY ROBINSON  
EXPLORES  
AUSTRALIA**

A FASCINATING SIX EPISODE SERIES

LOCAL PRODUCTION  
STARTS TUESDAY, MAY 3 | 7.30PM

**FOXTEL**  
www.foxtel.com.au/whats-on

**NAT GEO WILD**

**EXTINCTION  
SUCKS!**

A refresh on conservation

LOCAL START  
8.30PM

**FOXTEL**  
www.foxtel.com.au/whats-on

**THE WEATHER CHANNEL**

**FORECAST FOR  
DISASTER:**

**LA NIÑA**

A TWO PART DOCUMENTARY SERIES

LOCAL PRODUCTION  
SUNDAYS, MAY 15 & 22 | 6.30PM

**FOXTEL**  
www.foxtel.com.au/whats-on

**NAT GEO WILD**

**MAXIMUM  
PREDATOR**

WORLD PREMIERE / THREE EPISODE SERIES

LOCAL PRODUCTION  
STARTS SATURDAY, MAY 21 | 8.30PM

**FOXTEL**  
www.foxtel.com.au/whats-on

**NATIONAL GEOGRAPHIC CHANNEL**

CAN YOU PUT A CASH VALUE ON THE WORLD'S MOST ICONIC MONUMENTS?

NEW TO MONDAYS

**PRICING THE  
PRICELESS**

WORLD PREMIERE  
STARTS MONDAY, MAY 2 | 8.30PM

**FOXTEL**  
www.foxtel.com.au/whats-on

## DOCUMENTARY POSTERS

CLIENT

Foxtel

YEAR

2007-2015

### DESCRIPTION :

Designed vibrant A0 posters to highlight captivating documentaries airing on top TV channels: National Geographic, Nat Geo Wild, The History Channel, and The Weather Channel.





## CRIME POSTERS & BILLBOARDS

CLIENT

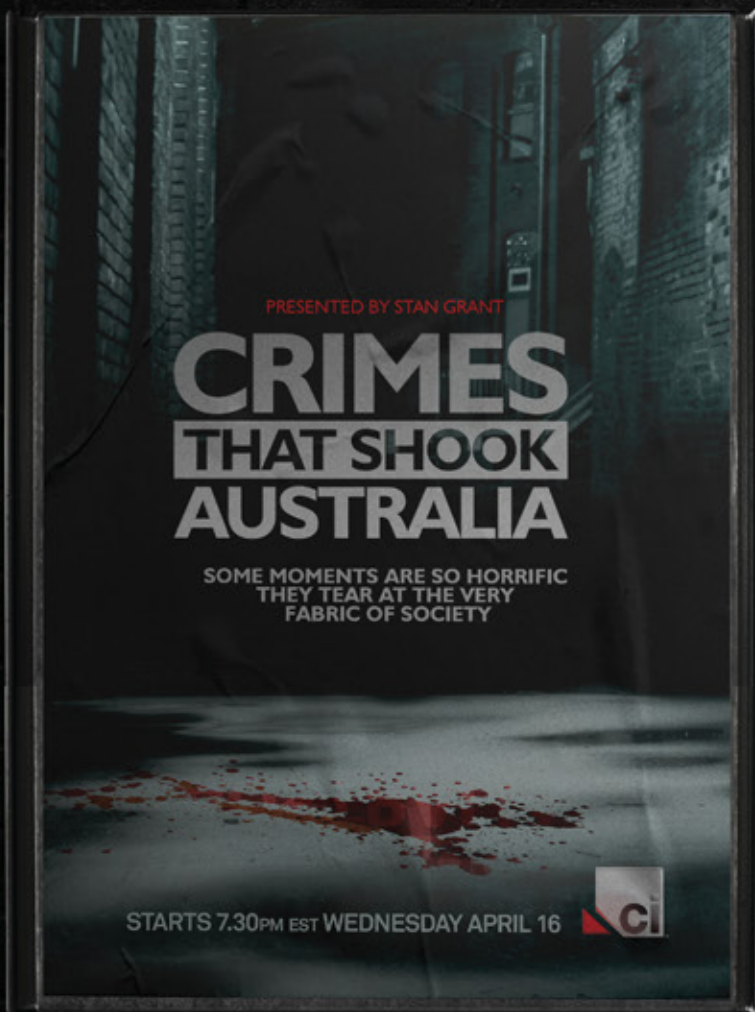
Foxtel

YEAR

2007-2015

### DESCRIPTION :

Crafted vibrant billboards and A1 posters for TV hits Dexter, Crimes That Shook Australia, and Wentworth. Bonus: A personal encounter with Michael C. Hall, the charismatic Dexter himself!



PRESENTED BY STAN GRANT

# CRIMES THAT SHOOK AUSTRALIA

SOME MOMENTS ARE SO HORRIFIC  
THEY TEAR AT THE VERY  
FABRIC OF SOCIETY

STARTS 7.30PM EST WEDNESDAY APRIL 16

**CI**



disturbingly creepy & very, very compelling

outstanding  
new drama

# DEXTER

dramatically different television  
8.30pm Thursdays from December 6

**FOXTEL**  
See something. Feel something.

**showcase** channel 403



# WENTWORTH.

Premieres on SoHo Wednesday May 1 @ 8.30pm.

**SoHo**

**FOXTEL**



## FOXTEL GREATEST HITS

### CLIENT

Foxtel

### YEAR

2007-2015

### DESCRIPTION :

Elevated a Foxtel call center reward program, spotlighting top calls promoting products. Crafted dynamic assets: AI posters, a landscape brochure, and a CD showcasing the best call recordings.





## THE FOXTEL INVOICE

### CLIENT

Foxtel

### YEAR

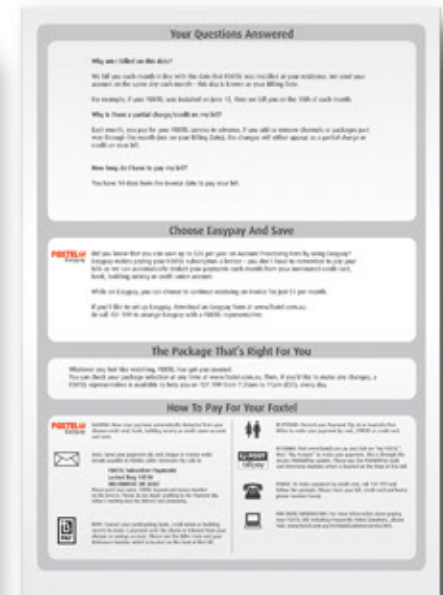
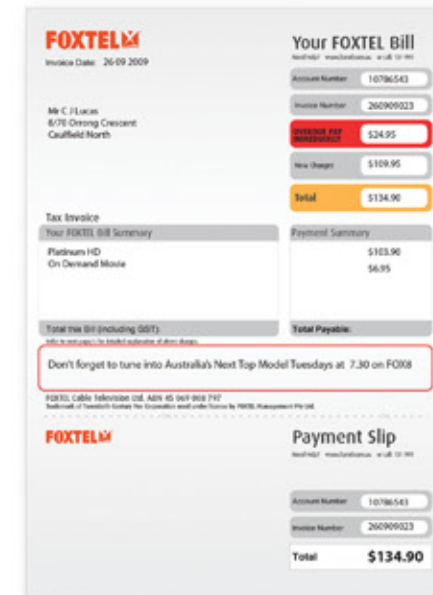
2007-2015

### DESCRIPTION :

Revamped invoice design for a modern touch, streamlining the layout—over 3 million units printed quarterly.

Introduced AI poster to showcase the new invoice and its benefits.

Created a vibrant direct mail piece to promote the Movies channel package.



# THINGS JUST GOT WAY EASIER



YOUR FOXTEL INVOICE JUST HAD A MAKEOVER.  
IT'S NEVER BEEN EASIER TO MANAGE YOUR  
SUBSCRIPTION AND GET THE BEST TV EXPERIENCE.

Go to [foxtel.com.au/billing](http://foxtel.com.au/billing)  
for more information

**FOXTEL** 



We're launching  
4 new movie  
channels.

Hi <Name>

#### Introducing Movies & Premium Drama on Foxtel on Foxtel

We're adding 4 new channels to the Movie pack to create the ultimate movies and drama destination, bring you and epic line-up of movies and drama service to you they're meant to be; ad-break free.

#### Try it on us

Currently you subscribe to Movie Basic Showcase and have access to 4 movie channels. As we're launching a new movies pack, Movies & Premium Drama, we really want you to experience all the channels it has to offer. So you'll be able to tune in to 7 movie channels and 1 drama channel through March for no more than you are currently paying.

At the end of March you can decide if you want to upgrade to Movies & Premium Drama. If you choose not to upgrade you will remain subscribed to Movie Basic Showcase. If you decide to unsubscribe from Movie Basic Showcase after March 31 and then decide you would like to subscribe to Movies again later on then Movies & Premium Drama will be the only pack available to you.

We hope you enjoy your better movies experience.

Your Foxtel Movies Team.

#### FOXTEL MOVIES

- |                                                                                                        |                                                                                                      |
|--------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|
|  PREMIERE         |  FAMILY         |
|  ACTION/ADVENTURE |  showcase       |
|  DRAMA/ROMANCE    |  COMEDY         |
|  MASTERPIECE      |  THRILLER/CRIME |

The movies offer in March is only available to existing Foxtel Movie customers. The new price for Foxtel Movie package will be \$30 per month and is charged in addition to the Get Started pack (which all customers must subscribe to) and any additional packs which may form part of your subscription. Some services not available to all homes.

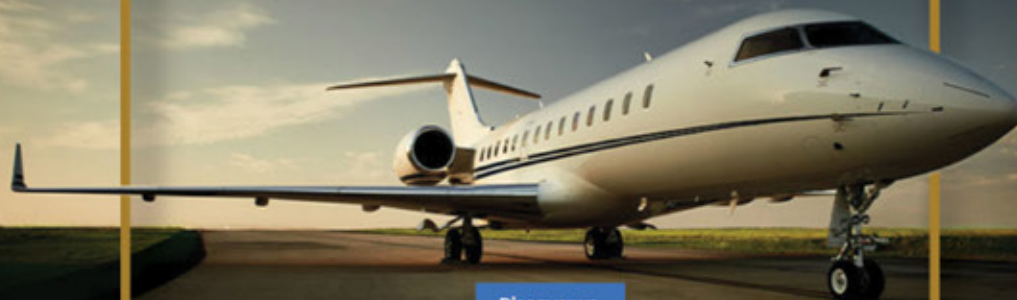


FOXTEL  
Want more  
movies?

Mr C J Lucas  
02/8 Orrong Crescent  
Caulfield North



BLACKSTAR  
AVIATION



Discover us.

## Empty Leg Alert

We currently are offering a heavily discounted flight departing from Ballina Airport on the 27th December 2020 at 2 PM to Sydney Kingsford Smith VIP terminal. We then are also offering the return flight on the 3rd January 2021. This charter offered at 80% off the full price charter. Only \$750 Per Seat. The aircraft can seat up to 10 passengers in luxury.

**80% OFF**

DEC  
27

BALLINA  
Departure

✈️  
2PM Departure Flight

SYDNEY  
Arrival

\$750

JAN  
03

SYDNEY  
Departure

✈️  
10.30AM Return Flight

BALLINA  
Arrival

\$750

## PROMOTIONAL SALE EDMS

### CLIENT

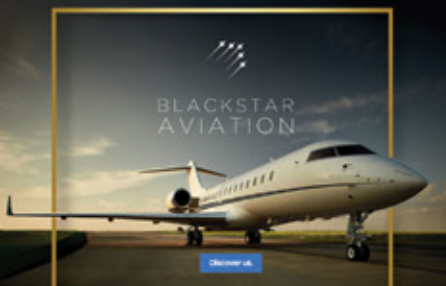
Blackstar Aviation

### YEAR

2020

### DESCRIPTION :

Crafted an EDM layout design that encapsulates the exhilarating and distinctive experience of flying with Blackstar Aviation.




### Empty Leg Alert

We currently are offering a heavily discounted flight departing from Ballina Airport on the 27th December 2020 at 2 PM to Sydney Kingsford Smith VP terminal. We then are also offering the return flight on the 3rd January 2021. This charter offered at 80% off the full price charter. Only \$750 Per Seat. The aircraft can seat up to 10 passengers in luxury.

80% OFF	
DEC 27 BALLINA Departure	SYDNEY Arrival
JAN 03 SYDNEY Departure	BALLINA Arrival


**We have the pleasure of presenting the Challenger 604 luxury private jet**



**What is an empty leg?**  
An empty flight, also called a ferry flight or an empty leg, is a private jet flying without passengers. This happens when an aircraft drops off passengers at their destination and returns home "empty", or when it flies "empty" to pick up passengers at another airport.

**Who are Blackstar Aviation?**  
Blackstar Aviation aims to provide unbiased professional jargon-free aircraft charter services. The company was established by Commercial pilots who saw the opportunity to provide a truly unique service and unparalleled client experience with their added professional aviation perspective. We have experience navigating the confusing world of aviation and can present solutions that other brokers or operators may not have considered.

**Contact us today for more information**  
24/7 Charter number (07) 5636 1120  
info@blackstaraviation.com.au



### Bring the Romance Back to Flying...


After a turbulent 2020 why not enjoy a day at King Island Races direct from Melbourne in our iconic DC-3. The DC-3 first flew on December 17, 1935. Coincidentally, this was just 32 years to the day since Orville Wright flew the world's first aeroplane for the very first time, from the sand dunes of Kill Devil Hill, in North Carolina.

### Flights: January 2nd, 9th or 30th 2021

MELBOURNE Departure	10AM Departure Flight	KING ISLAND Arrival
KING ISLAND Departure	After Races Conclude - Return Flight	MELBOURNE Arrival

**\$895 per person**

**Our fully refurbished DC-3 transport comfortably back in time to a bygone age of luxury air travel.**





**Is it safe?**  
**Yes!**  
The DC-3 has been described as the most reliable aircraft ever built. It's an Airliner, and is required to meet much higher levels of construction, certification, maintenance and pilot training than those required for smaller machines. When we received this aircraft from the RAAF, we found it had only flown the equivalent of three years of airline use, and was in mint condition. We completely refitted it, using modern technology for soundproofing, radios etc, then installed Airbus seats, a flight lounge, full vanity and toilet facilities, and an airline galley. It seats 28 passengers. The two pilots and two flight attendants must meet the same standards as those required by our domestic and international Airlines. Yes, it is safe.

**The King Island Race Day Experience...**  
The King Island Race Day Experience... Step back in time and travel to rugged and picturesque King Island. Fly down on your own personal VIP DC-3 ("Melbourne's Gooney Bird") where the actual trip is part of the experience. Check-in commences at 10:00am at the Silver Clipper VIP lounge where light refreshments are available prior to boarding.

**Complimentary champagne is also provided for those wishing to start the day off with something more substantial.**





### Enjoy the sunset flight home

Boarding the aircraft at 10:30am for the 1 hour 10 minute flight to King Island, our route takes us past the city skyline, into Port Phillip Bay, through the Heads and onto King Island. On arrival passengers are met by coach and transferred to King Island Race Course where you will enjoy a day of stunning regional racing.

After racing concludes will take back to your awaiting DC-3 for a sunset flight back to Essendon.

**Contact us today for more information** **BLACKSTAR AVIATION**  
24/7 Charter number (07) 5636 1120  
info@blackstaraviation.com.au

© 2020 Blackstar Aviation

# OZ COMIC CON 2021

## HOMEGROWN



[MENU BAR](#)
[HOME](#)
[ABOUT](#)
[CONTACT](#)

## COMIC CON 2021

SATURDAY DECEMBER 11  
& SUNDAY DECEMBER 12

### BRING ON THE COSPLAY

Are you a step above the Cosplay Parade but not quite ready for the Championships of Cosplay?

[CLICK HERE](#)

**COSPLAY**

→

**GAMING**

→

**ARTIST ALLEY**

→

**COMICS**

→

**FAMILY ACTIVITY**

→

**COMMUNITY GROUPS**

→

**EXHIBITS**

→

**COMMUNITY PANELS**

→

### COMIC GUEST PANELS

Learn how to get involved with the industry, Oz Comic-Con has the comic content for you!

[CLICK HERE](#)

**GENERAL ADMISSION SINGLE DAY PASS**  
(Saturday or Sunday)

**\$33<sup>50</sup>**

Single Day Entry to Oz Comic-Con  
Ticket for everyone aged 13+

[BOOK TICKETS NOW](#)

**GENERAL ADMISSION WEEKEND PASS**  
(Saturday and Sunday)

**\$55<sup>50</sup>**

Weekend Entry to Oz Comic-Con  
Ticket for everyone aged 13+

[BOOK TICKETS NOW](#)

**CHILD SINGLE DAY PASS**  
(Saturday or Sunday)

**\$19**

Single Day Entry to Oz Comic-Con  
Ticket for children aged 5-12

[BOOK TICKETS NOW](#)

**CHILD WEEKEND PASS**  
(Saturday and Sunday)

**\$30**

Weekend Entry to Oz Comic-Con  
Ticket for children aged 5-12

[BOOK TICKETS NOW](#)

**SKIP THE QUEUES PRIORITY PASS**  
(Saturday and Sunday)

**\$160**

[BOOK TICKETS NOW](#)

Priority passes include the following for 1 person (adult or child):

- Admission for Saturday and Sunday with priority entry
- Priority queue access for guest photograph and autograph lines
- Reserved Priority seating in all main Experience panels (Behind Platform, on a first come, first served basis)
- Priority queue access for tickets
- Exclusive limited edition 2021 Priority Pass and lanyard
- Complimentary cloak in Oz Comic-Con cloak room

EXPERTISE EVENTS

COMIC CON

Oz Comic-Con | Unit 4/5 Skyline Place | Frenchs Forest



## OZ COMIC CON 2021

CLIENT

Expertise Events

YEAR

2021

### DESCRIPTION :

Created a dynamic EDM template, vibrant wristband design, and an immersive large-scale wall mural—all in full color.





## GET IN THE ZONE

CLIENT

Workout Zone

YEAR

2019-2022

### DESCRIPTION :

Designed impactful large-scale window decals and posters for the 'Get in the Zone' campaign, along with a vibrant full-color flag.





JOIN CAULFIELD NORTH'S FAVOURITE

# 24/7 GYM

NO JOINING FEE  
NO CANCELLATION FEES  
NO LOCK-IN CONTRACTS

## DIRECT DEBIT MEMBERSHIP

### \$14.95 PER WEEK

**\$0 JOINING FEE**

- Debited every 2 weeks + \$1.50 ezidebit fee - \$31.40
- Cancel anytime with 30 days notice
- Up to 8 weeks suspension in 12 months (\$5 fortnightly fee)

### CHOOSE YOUR 24/7 ACCESS PASS

#### \$40

Your choice of either a wristband or key fob  
Access the gym at any time 365 days a year!



## PREPAID MEMBERSHIP

### \$14.95 PER WEEK

**\$0 JOINING FEE**

3 MONTHS **\$194** 6 MONTHS **\$388** 12 MONTHS **\$777** **GET 2 MONTHS EXTRA FREE**

- Up to 8 weeks suspension in 12 months (\$0 fee)
- No transfers or refunds

### CHOOSE YOUR 24/7 ACCESS PASS

#### \$40

Your choice of either a wristband or key fob  
Access the gym at any time 365 days a year!



## NEED HELP TO GET GOING?

### \$65 PERSONAL TRAINING INTRODUCTORY OFFER

- 2 x 45 minute sessions + a written program
- Subject to availability of personal trainers

## TRY US FOR 1 MONTH


### \$80 PREPAID \$0 JOINING FEE

- No suspensions
- No transfers or refunds

### CHOOSE YOUR 24/7 ACCESS PASS

#### \$40

Your choice of either a wristband or key fob



# WORKOUT ZONE

Membership #

Staff member

Referral

Photo

OFFICE USE ONLY

## New membership application

First Name

Last Name

Address

Suburb  Postcode  Gender  Date of Birth

Email  Mobile number  Home/Work number

An emergency contact name  Their relationship to you  Their mobile number

**\$14.95 PER WEEK DIRECT DEBIT MEMBERSHIP** **\$0 JOINING FEE** **\$31.40 DEBITED EVERY 2 WEEKS** **INCLUDES \$1.50 EZIDEBIT FEE**

**\$14.95 PER WEEK PREPAID MEMBERSHIP** **3 MONTHS \$194** **6 MONTHS \$388** **12 MONTHS \$777** **GET 2 MONTHS EXTRA FREE**

### Choose your 24/7 access pass

Key fob \$40 ☒ Wristband \$40 ☒ Reactivating Member \$20 ☒

### Choose the personal training joining special

2 x 45 minute personal training sessions + written program for you to follow **\$65** ☒

**Pre-exercise Questionnaire:** A physician's consent to exercise is recommended prior to beginning any new exercise program.


Any heart condition	Fractures or joint injuries	Details <input type="text"/>
High blood pressure	Any major operations	
Stroke	Are you on any prescribed medication	
Asthma, lung, chest or breathing issues	Had surgery or been hospitalized recently	
Epilepsy	Any other health condition that may affect your safe participation in exercise?	
Diabetes		

I,  PRINT NAME, willingly attend and participate in all aspects of the 24/7 gymnasium known as Workout Zone at my own risk. I believe I am in reasonably good physical health and acknowledge I engage in exercise routines or similar physical activity I could suffer injury, illness or even death. I assume the responsibility and risk of any loss of property, injury, damage to property, illness or even death resulting from my participation in any activities whilst at Workout Zone or consenting to and from Workout Zone. I will not seek to prosecute, claim compensation or to penalise the 24/7 gymnasium known as Workout Zone, any of their representatives, agents, and or successors. I have read and understand this waiver upon joining and acknowledge how it affects my legal rights.

Applicant signature  Date

Parent/Guardian - If under 18 years  PRINT NAME  SIGNATURE

JUNE 15, 2020 2:01 PM



# WORKOUT ZONE

## Login

If you don't have an account please create new account.

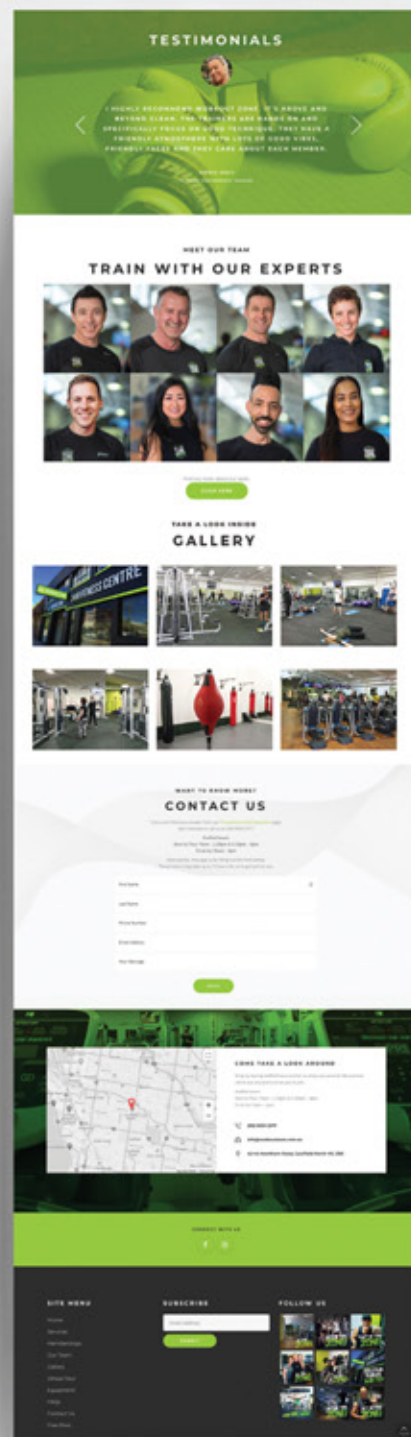
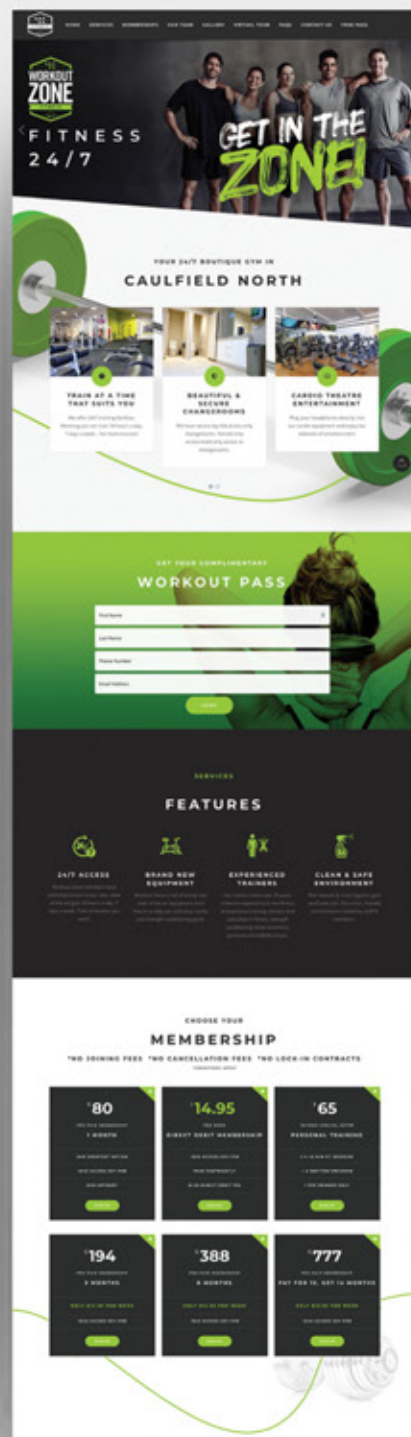
Email

Password

[Forgot your password?](#)

**SIGN IN**

Don't have an account? Sign up



## GET IN THE ZONE

CLIENT

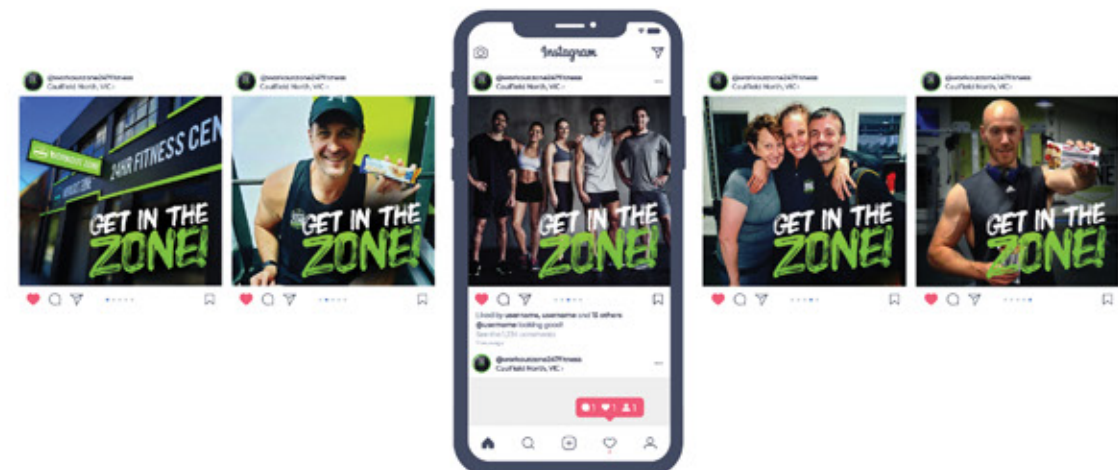
Workout Zone

YEAR

2019-2022

### DESCRIPTION :

Crafted membership rate cards, streamlined sign-up forms, established online account branding, designed a website, and created engaging social media assets.





## MEMBERSHIP DRIVE

CLIENT

Workout Zone

YEAR

2019-2022

DESCRIPTION :

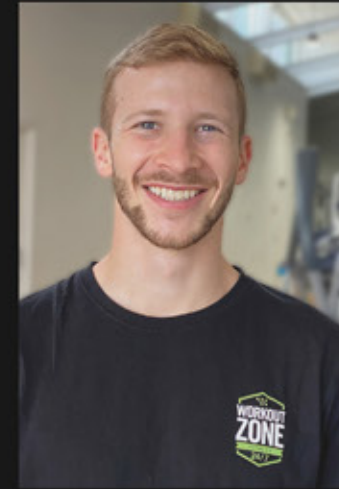
Designed vibrant double-sided DL flyers, eye-catching promotional flags, and compelling A4 Personal Trainer Bio posters.



**RUDI QIU**  
GYM SUPERVISOR/PERSONAL TRAINER

Rudi has been working in the fitness industry for over 4 years. She prides herself in educating clients on how to live a balanced and healthy lifestyle. Her passion is helping clients achieve their ideal physique through weight training and hormonal profiling.

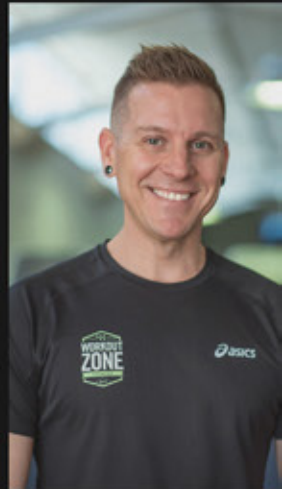
P: 0410 773 664  
e: rudiqui@hotmail.com



**ALON FISHER**  
PERSONAL TRAINER

Alon is qualified with a Cert IV in Fitness and ASCA Level 1. He's an experienced boxing & kickboxing coach, and has a background working with seniors to improve strength, mobility and stability. Whether you're an athlete or seeking to improve your overall fitness and wellbeing, Alon is here to help you achieve your fitness and lifestyle goals.

Ph: 0417 841 956  
E: alonfisher97@gmail.com



**CADE LUCAS**  
ASSISTANT MANAGER/PERSONAL TRAINER

Cade has over 20 years experience in various industries, what clients want and helping them get it. He brings plus specialist fitness skills and knowledge to deliver results focused fitness experience. Cade can help you feel good, plus make a real difference in your health.

P: 0449 800 350  
e: cedefitt@gmail.com  
www.cedefitt.com



Available now at the  **WORKOUT ZONE**  
*Shop*



Available now at the  **WORKOUT ZONE**  
*Shop*



Available now at the  **WORKOUT ZONE**  
*Shop*

## PRODUCT POSTERS

### CLIENT

Workout Zone

### YEAR

2019-2022

### DESCRIPTION :

Crafted vivid A3 posters showcasing the curated offerings of the Workout Zone shop.





MELBOURNE'S  
FAMOUS

Lygon st.

WELCOME

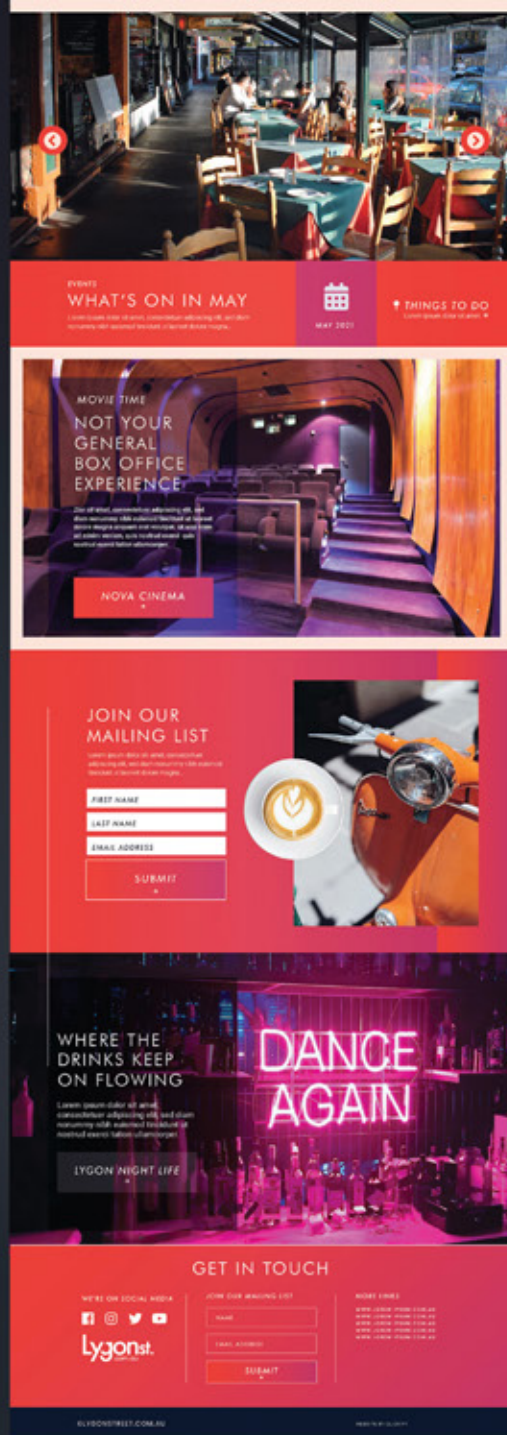
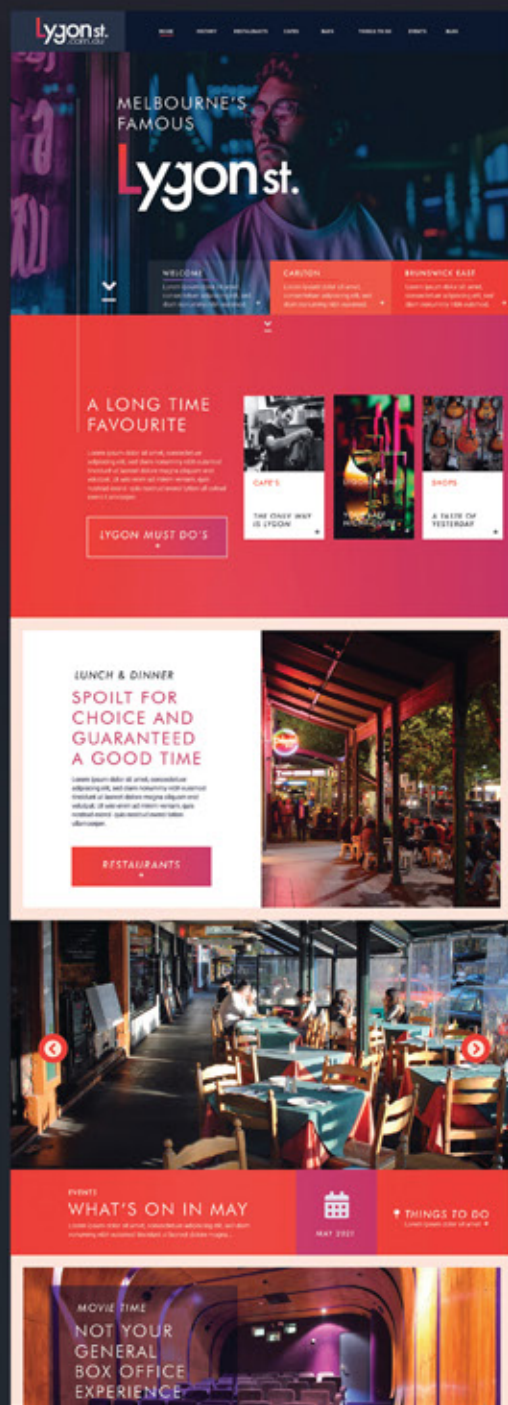
lorem ipsum dolor sit amet,  
consectetur adipiscing elit, sed  
diam nonummy nibh euismod.

CARLTON

lorem ipsum dolor sit amet,  
consectetur adipiscing elit, sed  
diam nonummy nibh euismod.

BRUNSWICK EAST

lorem ipsum dolor sit amet,  
consectetur adipiscing elit, sed  
diam nonummy nibh euismod.



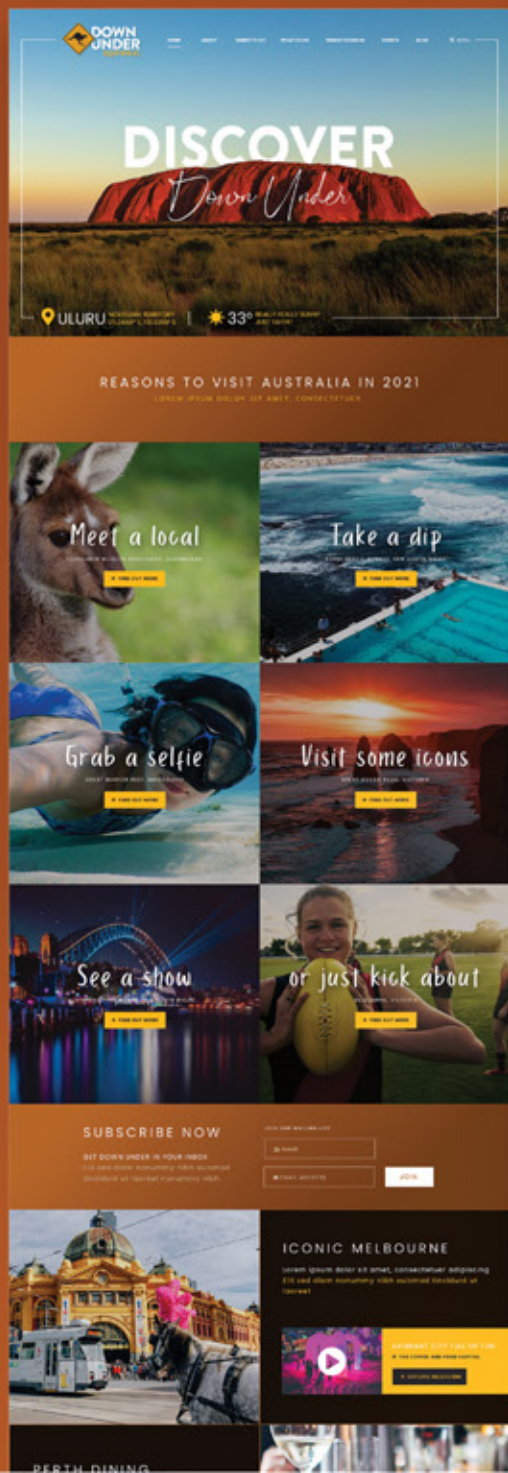
## LOGO, BRANDING & WEBSITE

CLIENT  
Clickify  
YEAR  
2021

DESCRIPTION :  
Transformed Melbourne's iconic Lygon Street food and entertainment district with a distinctive logo, comprehensive brand identity, and a captivating website design.

64-D90↑  
D62↗





## LOGO, BRANDING & WEBSITE

CLIENT  
Clickify  
YEAR  
2021

DESCRIPTION :  
Captured the essence of travel with a new logo, comprehensive brand identity, and an engaging website design for Down Under Experiences, your ultimate destination partner.

## WEB DESIGN

CLIENT

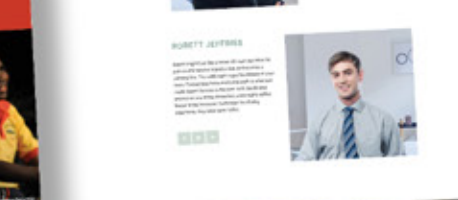
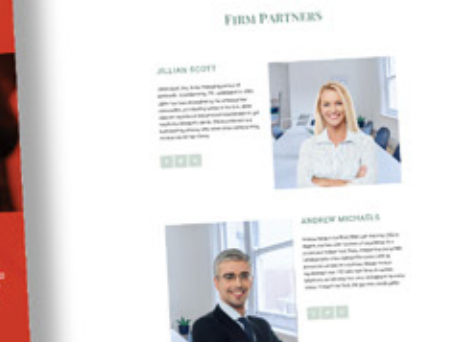
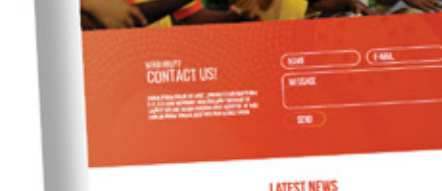
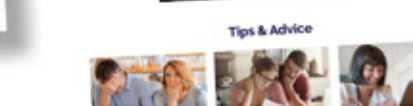
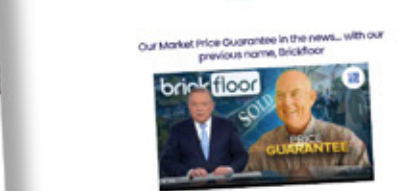
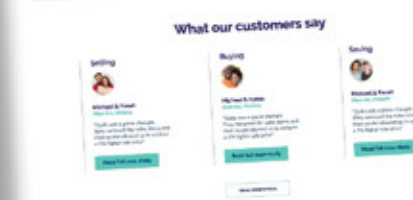
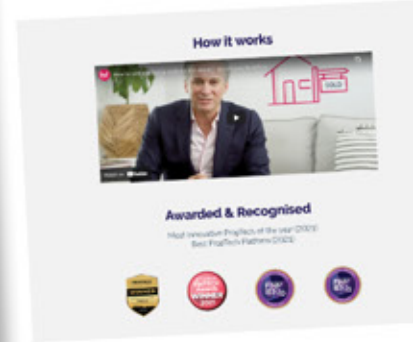
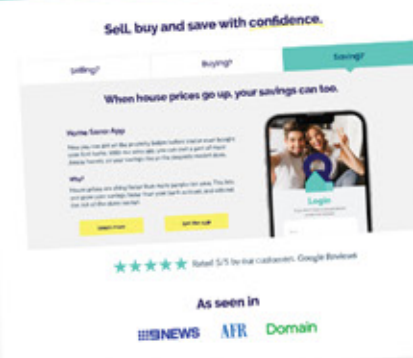
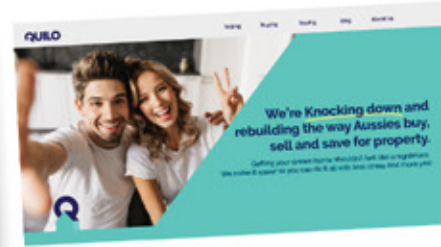
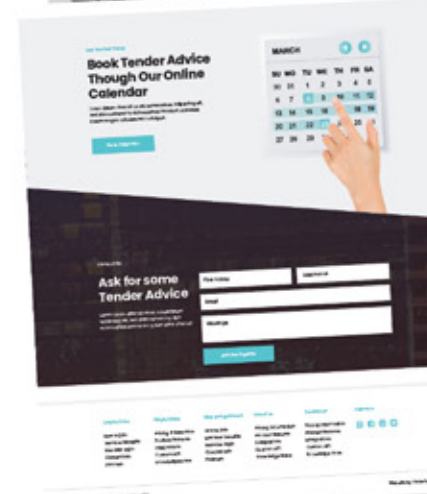
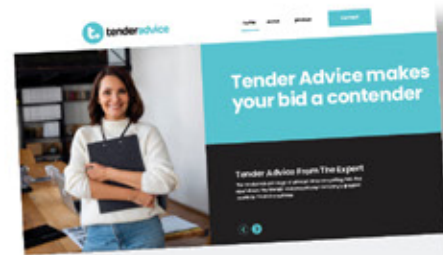
Multiple

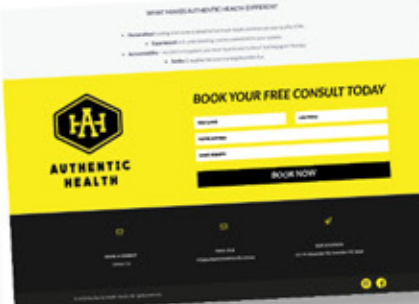
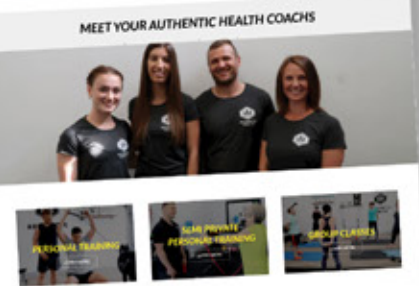
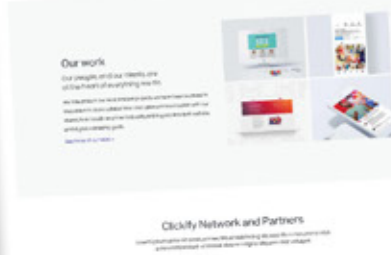
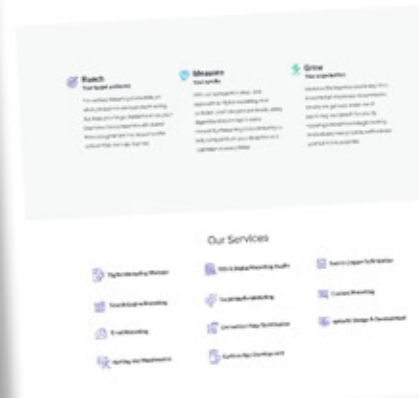
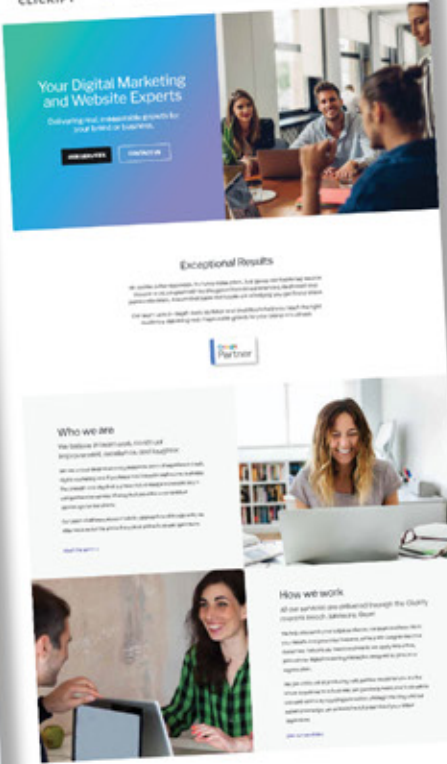
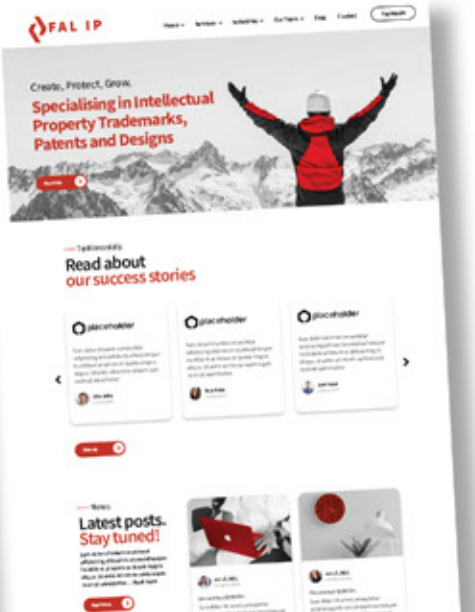
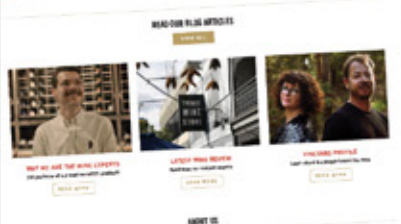
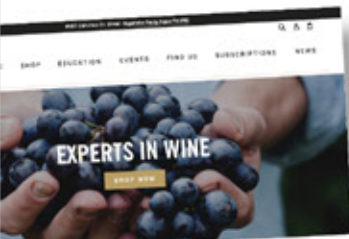
YEAR

2020-2022

### DESCRIPTION :

Crafted bespoke website designs tailored to diverse brand identities for my valued clients.





**More at**  
[www.cadelucas.com](http://www.cadelucas.com)

**CADE LUCAS**  
Graphic Designer